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SUPREME COURT OF NEW JERSEY

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June 5, 1997

## Certified Mail - R.R.R. and Regular Mail

Ernest H. Thompson, Jr.  
PO Box 32279  
Newark, NJ 07102

Re: In the Matter of Ernest H. Thompson, Jr.  
Docket No. 97-054  
**LETTER OF ADMONITION**

Dear Mr. Thompson:

The Disciplinary Review Board has reviewed your conduct in the above matter and has concluded that it was improper. Specifically, in or about July 1995, you caused a targeted direct-mail solicitation flyer to be sent to an individual whose residence was about to be sold at a sheriff's sale. The flyer contained several misleading statements, such as, "YOU MAY RECEIVE UP TO \$30,000 FROM THE SHERIFF'S SALE OF YOUR HOME," "REDUCE MONTHLY PAYMENTS BY 50%," "GENERATE CASH FROM YOUR REAL ESTATE REGARDLESS [sic] OF YOUR FORECLOSURE STATUS AT NO COST TO YOU," AND "START 100% NEW CREDIT FILE." Your conduct was unethical and violative of RPC 7.1 (a) (1) and (2).

In imposing only an admonition, the Board considered your admission of wrongdoing as well as your representation that, immediately upon being served with the formal ethics complaint, you discontinued the practice of sending such targeted flyers.

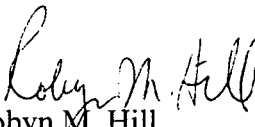
Your conduct adversely reflected not only upon you as an attorney but also upon all members of the bar. Accordingly, the Board has directed the issuance of this admonition to you. R. 1:20-15 (f) (4).

I/M/OErnest H. Thompson, Jr.  
DRB No. 97-054

A permanent record of this occurrence has been filed with the Clerk of the Supreme Court and the Board's office. Should you become the subject of any further discipline, it will be taken into consideration.

The Board has also directed that the costs of the disciplinary proceedings be assessed against you. An affidavit of costs will be forwarded under separate cover.

Very truly yours,

  
Robyn M. Hill

RMH:ms

- c. Chief Justice Deborah T. Poritz
- Associate Justices
- Stephen W. Townsend, Clerk
- Supreme Court of New Jersey
- Lee M. Hymerling, Esq., Chair
- Disciplinary Review Board
- David E. Johnson, Jr., Esq., Director
- Office of Attorney Ethics.
- Israel D. Dubin, Esq., Secretary
- Committee on Attorney Advertising
- Mark Goldman, Esq.
- Grievant