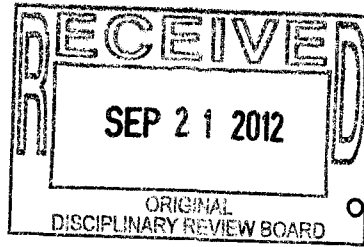


SUPREME COURT OF NEW JERSEY  
D-149 September Term 2011  
071292

IN THE MATTER OF  
WILLIAM T. DiCIURCIO, II,  
AN ATTORNEY AT LAW  
(Attorney No. 259191970)



ORDER

**FILED**

SEP 20 2012

*[Signature]*  
CLERK

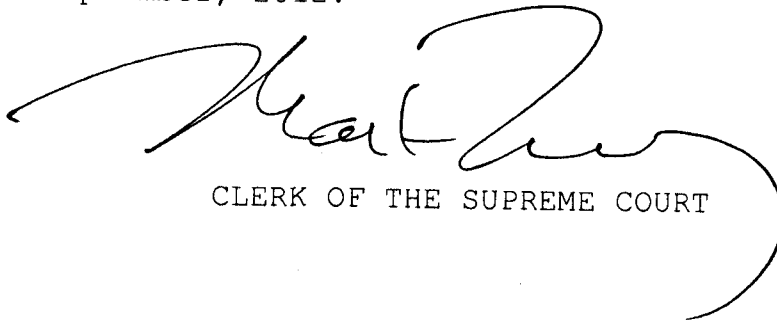
The Disciplinary Review Board having filed with the Court its decision in DRB. 12-025, concluding that **WILLIAM T. DiCIURCIO, II**, of **CHERRY HILL**, who was admitted to the bar of this State in 1987, should be reprimanded for violating RPC 7.1(a) (prohibiting false or misleading communications about the lawyer, the lawyer's services, or any matter in which the lawyer has or seeks a professional involvement), Attorney Advertising Guideline 2(a) (March 2, 2005) (requiring the phrase "ATTORNEY ADVERTISEMENT" to be at least two font sizes larger than the largest size used in the advertising text), and Opinion No. 35 of the Committee on Attorney Advertising, 182 N.J.L.J. 792 (November 21, 2005) (requiring attorney advertising letter to state: "If you are already represented by counsel in this matter, please disregard this advertisement"); and good cause appearing;

It is ORDERED that **WILLIAM T. DiCIURCIO, II**, is hereby reprimanded; and it is further

ORDERED that the entire record of this matter be made a permanent part of respondent's file as an attorney at law of this State; and it is further

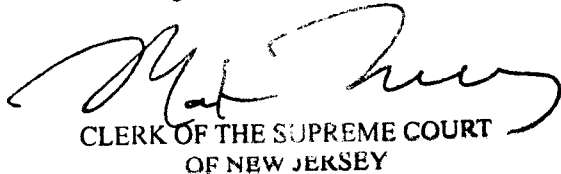
ORDERED that respondent reimburse the Disciplinary Oversight Committee for appropriate administrative costs and actual expenses incurred in the prosecution of this matter, as provided in Rule 1:20-17.

WITNESS, the Honorable Stuart Rabner, Chief Justice, at Trenton, this 19th day of September, 2012.



CLERK OF THE SUPREME COURT

The foregoing is a true copy  
of the original on file in my office.



CLERK OF THE SUPREME COURT  
OF NEW JERSEY

DKB

SUPREME COURT OF NEW JERSEY  
D-149 September Term 2011  
071292

IN THE MATTER OF

WILLIAM T. DiCIURCIO,

AN ATTORNEY AT LAW

(Attorney No. 259191970)

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CERTIFICATION OF SERVICE

I, Barbara Moore, hereby certify:

1) I am employed by the State of New Jersey as an Administrative Specialist with the Supreme Court Clerk's Office.

2) On September 20, 2012, I personally mailed to respondent, William T. DiCiurcio, Esq., 900 N. Kings Hwy, Ste 310, Cherry Hill, NJ 08034, by regular mail and certified mail, a copy of an Order filed September 20, 2012.

I hereby certify that the foregoing statements made by me are true. I am aware that if any of the foregoing statements made by me are willfully false, I am subject to punishment.

Barbara Moore  
Barbara Moore